XLIVE

Presents

META•MERSIVE



Align Your Brand With…

XLIVE

1 **Virtual event in July**

2 **Virtual event in September**

3 **XLIVE @LDI22 in November**

Virtual Events Features:

- 3-hour time block featuring six 20-minute sponsored sessions with crafted topics ranging from live fan immersive experiences to the metaverse
- 5-minute sponsored videos played in between sessions
- Sponsors are branded and receive registration leads post-event based on sponsor package level

XLIVE @LDI22 Features:

- Two-days of intensive sessions with top-name speakers from the world of the metaverse and beyond
- Fan experience activations throughout the show floor and new line up for the XLIVE Specialty Tours
- Engaging metaverse and immersive experience panel discussions on the XLIVE Stage

LIVEDESIGN LDI

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META•MERSIVE

An XLIVE Virtual Event | July 13, 2022

The Virtual Events are specially curated by the XLIVE/Live Design content team and moderated by Bob Bonniol of MODE Studios. These highly targeted events will feature presentations by industry leaders discussing trends, insights, and techniques for creating and producing high-impact, immersive experiences for your brands and events.

Keynote: The Changing World Of Creativity With Artificial Intelligence Tools



Creative content is being radically disrupted by AI based tools. Bob Bonniol will lead off our session with a view of how AI is changing the creative process and will disrupt the entire world of content production for events and experiences.

Bob Bonniol
Award-winning creative director, designer, producer, metaverse pioneer
MODE Studios

Session: Visit The New Metaverse



Former Playstation director Ian Grieve will blow your mind as he links the development of massive multiplayer games, connectivity, and cloud computing into what will be the new metaverse.

Ian Grieve
Director of Interactive for **ESTN**, *the largest esports platform in the metaverse, and former director of* **Sony Playstation**

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META•MERSIVE

An XLIVE Virtual Event | July 13, 2022

Session: VR Documentary ‘1991’

Join co-directors Akmyrat Tuyliyev and Christina Elizabeth Borins plus designer Jason Simms as they discuss their new immersive VR documentary ‘1991’.



Akmyrat Tuyliyev
Producer | New Media Artist
QReal



Christina Elizabeth Borins
Senior Creative Technical Producer + XR Consultant



Jason Simms
Scenic/Media Designer

Session: Game Engines Create New Realities

Ron Martin from Unity will be discussing how game engines are changing the operating system for reality.



Ron Martin
Creative and Technical Director
Unity Technologies

Session: How Will Blockchain And Web3 Redefine Business

Tech innovator and bon vivant Adreynn Ashley will reveal how blockchain and web3 are changing business models and audience expectations.



Adryenn Ashley
NFT Futurist / Designer /Founder

Session: Metaverse Platforms And NFTs: Game Changers

Architect and experience designer Kanthi Ananthagopal will reveal how metaverse platforms and NFTs are changing brand activations.



Kanthi Ananthagopal
Architect, Experiential Designer
Mode Studios

Who Will Be There

Job Function

- Executive Management
- Product Development/Web Developer/Engineering
- Innovation Director/Technology Strategist
- Content Creator/Production Designer
- Marketing/Experiential/Creative Director
- Sales/Business Development
- And More

Company Type

- Design/Creative Technology Studios
- Gaming Engines
- AR/MR/VR/XR Production Studios
- Web3/3D Engines/NFT
- Brands/Enterprises
- Software/Networking Services
- Advertising/Marketing/Experiential Agencies
- Other (Investment, Press, Consultants, etc.)

Industries

- Media/Entertainment/Themed Entertainment
- Esports/Gaming
- Retail/Fashion Brands
- Education
- Automotive/Transportation
- Travel and Tourism
- Manufacturing
- And more

Virtual Events and In-Person Sponsorships

Metaverse Package

ONLY 6 AVAILABLE

- 2 virtual events and 1 in-person event
- Predominant sponsored 5-minute video slot of your choice in the program for each of the virtual and in-person education events*
- High-profile, dedicated logo branding on the virtual event platform, registration page and onsite signage, mobile app and website
- Included mentions in pre-event Publisher's Note and select emails
- Recognition as Sponsor during all opening and closing video graphics, event console and related social media posts promoting event
- Inclusion of up to 5 assets in the Resource Center
- Copy of MP4 from the event
- Attendee Registration List with contact details (capped at first 700 registrants delivered by XLIVE) for each event**

Investment: $14,000

Immersive Package

BASED ON AVAILABILITY

- 2 virtual events
- One of XX sponsors offered a 5-minute video slot in between sessions (following the diamond sponsors)
- Dedicated logo branding on the virtual event platform
- Included Mentions in pre-event Publisher's Note and select emails
- Company logo prominently displayed on event website
- Recognition as Sponsor during all opening and closing video graphics, event console and related social media posts promoting event
- Inclusion of up to 5 assets in the Resource Center
- Copy of MP4 from the event
- Attendee Registration List with contact details (capped at first 350 registrants delivered by XLIVE) **

Investment: $9,500

Engage Package

BASED ON AVAILABILITY

- One sponsor video slot in select virtual event or in-person event
- Dedicated logo branding online/onsite based on selection
- Included mentions in pre-event Publishers' Note and select emails
- Recognition as sponsor during all opening and closing video graphics, event console and related social media posts promoting events
- Inclusion up to 3 assets in the Resource Center
- Copy of MP4 from the event
- Attendee registration list with contact details (capped at first 300 registrants delivered by XLIVE) **

Investment: $6,000

*Sponsored video slots based on first come first serve. **No lead guarantee. Sponsor receives up to the quantity of registered leads per sponsor package.

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Partnership Add-On Opportunity

Registration Partner – Exclusive!

ONLY 1 AVAILABLE PER VIRTUAL EVENT

- Logo and acknowledgment on the following items as the Official Registration Partner
- Log-In page for the Virtual Event – the only way to access the environment
- Website page
- Registration page
- Recognition as Registration Sponsor on all marketing emails, confirmation emails, and reminder emails
- Post show dedicated email to opt-in attendees

Investment: $6,000



Meet The Sales Team

Interested in sponsoring a Virtual Event or learning more about In-Person Sponsorships? Contact the XLIVE Sales Team today.



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